



India Cares[™]
Foundation

CONNECTING
to Causes

ENGAGING
the Public

TRANSFORMING
thousands of Lives

Annual Report 2017-18

In 2008 we set out to encourage Civil Society Organisations (CSOs) to:

- Spread awareness of their cause
- Help raise resources

In 2008 we helped CSOs raise ₹ 40 lakh.

This year we helped CSOs raise ₹ 15 crore.

We have been a part of Street plays, Cycling Marathons, CSR Melas, Seva Melas, Under the Stars, Daan Utsav, Food for Change, the Airtel Delhi Half-Marathon and the TCS World 10K, Bengaluru. Some initiatives have been more successful than others!

We believe events are a way for CSOs to engage everyone; learn the skills of communication and raise useful funds.

A few companies with longstanding association with India Cares ►



A few of the CSOs who have been with us in 2017-2018



We use the term Civil Society Organisation (CSO) instead of Non Government Organisation (NGO) and Non Profit Organisation (NPO) as we believe the term Civil Society Organisation (CSO) is far more accurate, positive, inclusive and global.

Since 2008 the reach of India Cares into the sector is...

₹ 70 crore
raised for various causes
since 2008

3935
fundraisers
have championed
CAUSES
close to their heart! The
youngest was
8 years old

398 companies
associated with
INDIA CARES
to support different causes

OVER 1 MILLION
lives
impacted directly between
2008 - 2018

114,592
individual donations
received till date

₹ 50 L
in funds and materials
worth **₹ 35L**
have been raised in the
last 5 years
for disasters relief

1277
unique csos
have associated with
INDIA CARES

average donation size
has reached
₹ 3,566

DOUBLING IN 10 YEARS

Over 70%
of funds raised have come
from individuals
who gave precious undesigned
DONATIONS

Programs, Platforms and People 2017-2018



IMPACT 2017-2018

Pioneered knowledge sharing between leaders of social organisations, through sessions at 5 cities engaging over 220 CEOs and senior staff.

70,000 lives directly impacted through the platform of races having raised over 15 Crore for 170 CSOs.

11 WishTrees, 300+ wishes fulfilled.

Project Cubbon Park Rejuvenation: 70,000 Litres of water everyday are now self-generated at Cubbon Park, Namma Bengaluru's lung space.

2419 children impacted in 4 government schools in Bengaluru through Project EduDaan.

PLANS FOR THE YEAR AHEAD

We are working to:

- i. Extend the platform of races to the East through the Tata Steel Kolkata 25K
- ii. Increase internal expertise and capacities to extend support to many more CSO's in Public Communications
- iii. Build strategic collaborations with other like minded individuals and organisations who work towards strengthening the social sector

"Marathons are wonderful platforms to contribute to society. When we run for a cause almost everyone appreciates our effort and comes forward. I too have reached out to many and got back in touch with old friends..."

The overall experience with India Cares has been a pleasure. The team is amazing, enthusiastic, energetic and approachable."

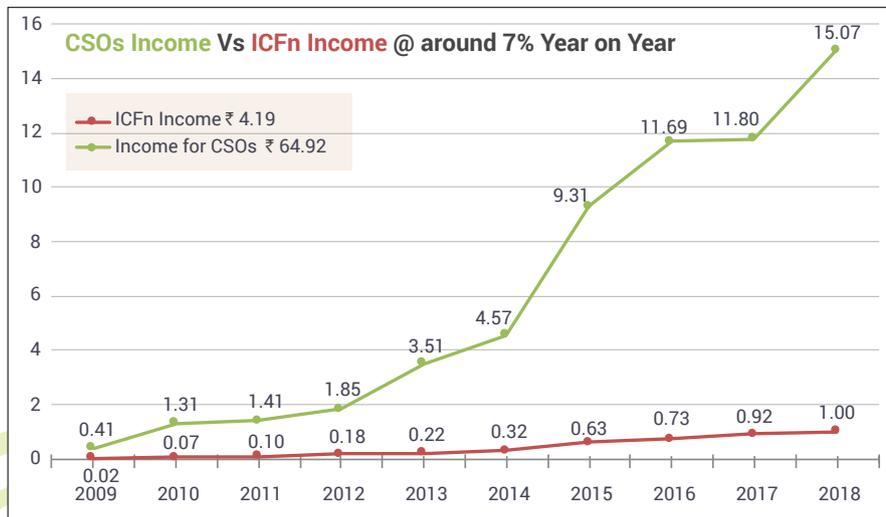
Thomas Bobby Philip,
Barefoot Marathoner, Champion Fundraiser



Accountability & Transparency

A year of stabilising and learning. It was our 10th year of operations as a non profit and we couldn't have been more vulnerable. But we are on our way to recovery and becoming stronger, knowing where our strengths are, concentrating on that.

Balance Sheet as on 31st March 2018	2017-18		2016-17	
Assets	₹ Lakh	%	₹ Lakh	%
Fixed Assets	2.98	5%	3.13	24%
Current Assets: Bank/ Cash etc	51.40	95%	9.94	76%
Fixed Deposit	0.00	0%	0.00	0%
Total	54.38	100%	13.07	100%
Liabilities				
Capital Account	29.64	55%	-3.16	0%
Reserves & Surplus	0.00	0%	0.00	0%
Current Liabilities & Provisions	24.74	45%	16.23	100%
Total	54.38	100%	13.07	100%



Registration: India Cares Foundation (ICFn), originally registered as Bangalore Cares Trust; received approval for name change from the IT department on 04-12-2014, for 12A (No. B863), 80G exemptions on 09-03-2015

Registered Office: No 52/8, 1st Floor, 5th Main, 12th Cross, Wilson Garden, Bangalore 560 030

Bankers

1. State Bank of Mysore, Cook Town Branch, Bangalore 560005
A/c: 64005610487
2. Axis Bank, M G Road Branch, Bangalore 560001
A/c: 009010101865404
3. Axis Bank, Shanthinagar Branch, Bangalore 560027
A/c: 916010021264312

Auditor: Satish & Ravi Associates, Chartered Accountants, Bangalore

Our Trustees
Murray Culshaw - Chairperson
Rajan Narayan - President
Revathy Ashok - Trustee
Rupande Padaki - Trustee
No remuneration given to any Trustees

Income & Expenditure for the year ending 31 st March 2018				
	2017-18		2016-17	
Income	₹ Lakh	%	₹ Lakh	%
Donations for Services to India Cares	99.40	28%	78.62	27%
Donations for CSOs through India Cares	255.69	72%	207.11	72%
Donations from Individuals to India Cares	0.00	0%	0.00	0%
Interest	0.75	0%	1.80	1%
Total	355.84	100%	287.53	100%
Expenditure on services				
Gathering & Sharing Information	16.50	5%	19.96	7%
Increasing CSO Income	251.63	71%	285.17	99%
Ensuring Accountability	16.15	5%	0.00	0%
Donor Management & Communications	22.61	6%	6.84	2%
Coordination & Management	16.15	5%	13.40	5%
Excess of Income	32.80	9%	-37.84	-13%
Total	355.84	100%	287.53	100%

RECEIPTS and PAYMENTS 2017-18			
Receipts	₹ in Lakh	Payments	₹ in Lakh
Opening Balance	6.45	Management of the Trust	382.55
Current Assets	0.83	Acquiring of Assets	-
Interest Income	0.74	Fixed Deposit	-
Remits (for programmes)	341.73		
Income from other sources		Closing Balance	(32.80)
	349.75		349.75

Staff salaries - 31.03.18	M	F	Tot	Benefits
5,001 - 10,000				
10,001 - 25,000	1	1	2	Ph & Travel
25,000 - 50,000	2	3	5	Ph & Travel
50,000>	1	3	4	Ph & Travel
Total	4	7	11	

Remuneration of three highest paid staff

1) ₹ 75,000

2) ₹ 66,500

3) ₹ 60,000

Overseas travel:

None by Staff or Trustees

Team:

Aysha Sreekanth

Dhanush T R

Kaushal Ray

Mamatha M S

Meena Dave (CEO)

Neethi Shastry

Nithin M R

Priya Singh

Ranjeet Singh

Saurav Verma

Shruthi K R

** Detailed audit reports are available on request.*

Join us in the coming year...

CIVIL SOCIETY ORGANISATIONS

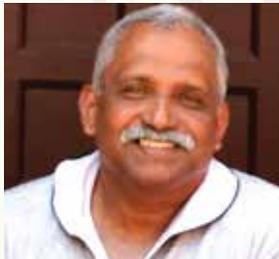
- Communicate
- Engage the public

COMPANIES

- Connect to causes
- Engage employees
- Improve CSR

INDIVIDUALS

- Volunteer
- Seek employment
- Donate to a cause
- Join a Board



"The biggest advantage is that ReachOut gave us the confidence to run our own fundraising platforms and programs. The material developed was of high quality. A big THANK YOU to IndiaCares - you really care :-)"

*Dr Regi, Founder Tribal Health Initiative, Sittilingi
On the ReachOut initiative*

INDIA CARES FOUNDATION



080 - 2333 5715
011 - 4109 6623



M-Z House, 1st Floor, 65/E,
Millers Road, Bengaluru
560046.



info@icfn.in



227A, 1st Floor, Sant Nagar,
East of Kailash, New Delhi
110065.



www.icfn.in