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airtel delhi half marathon 2011

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MOBILE CRECHES FOR WORKING MOTHERS CHILDREN

MOBILE CRECHES FOR WORKING MOTHERS CHILDREN





Sheila Dikshit, Hon'ble Chief Minister, Delhi

The Delhi Half Marathon brings Delhi together and participating in the event makes everyone feel good and happy. The event is not only about running, but a carnival where people across all ages, irrespective of their physical handicaps, come and enjoy.

There is also huge participation from international elite athletes, who feel upbeat about this event and we love to honor them for their spirit and participation. It motivates others to also come and participate.

P K Tripathi I.A.S, Chief Secretary, Delhi

Delhi has played host to mega global events in the recent past and the Delhi Half Marathon was another example of the excellent facilities the capital city offers. This is a perfect example of the partnership between public and private enterprise that sends forth positive images to the rest of the world. Sport is the greatest unifier and it's an honour for a city to play host to a major international marathon. That it has also galvanised the entire city to come out and run as well as cheer on the participants is an example of its magic. It is the first international event which has confirmed the spirit ignited by the CWG 2010 and will be an important link in Delhi's journey to become an international sports city.



Desh Deepak Verma, I.A.S, DG S.A.I

The Sports Authority of India has always been in the forefront when it comes to lending their support and infrastructure for major sporting events and it was only apt that the Delhi Half Marathon returned this year to the Jawaharlal Nehru Stadium, the place from where it was born.

The elite athletes from around the world and India and the 30,000 plus participants all had an opportunity to experience the magic of this event, which was all the more special since it started and finished at the iconic J N Stadium.

The Delhi Half Marathon has also given our top athletes a chance to race with the best and has opened up new avenues for them. The Sports Authority of India will always keep promoting sports events and sports persons in order for them to excel.

Satyendra Garg, Jt. CP (Traffic), Delhi Police

After three years, the Delhi Half Marathon returned to the J N Stadium and a new route had to be chalked out, keeping in mind that it showcases the best of Delhi including majestic India Gate and regal Rajpath, at the same time not inconveniencing general public. The route of the Delhi Half Marathon came in for praise from every participant in the event who had a hassle free, safe and enjoyable run.

I congratulate all the police officers and men for accomplishing the difficult task in ensuring security of the participants, general public and excellent traffic management.



Shah Rukh Khan

This year I have promised myself to come back and run the half marathon in Delhi. The crowd is great, it's growing every year and the enthusiasm is massive. When I was standing on the stage, I saw participants from different ages, gender and backgrounds, enjoying the spirit of the Airtel Delhi Half Marathon, which is all about friendship, love, solidarity and coming together.

This is truly a great event, which has something for everyone. It encourages youngsters to cultivate a healthy lifestyle, and what better way to do so than through running.

Bipasha Basu

For the second year running I was simply overwhelmed by the energy levels of the participants at the Airtel Delhi Half Marathon. The event is all about energy and fitness, yet it was such a joyous occasion. When you run, you are happy and you know that you are living life. I believe that every child in India should be encouraged to play a sport and it was a great honour for me to be the Face of the Airtel Delhi Half Marathon because it encourages people of all age groups to run together in friendship and harmony.

It also felt great to honour the Indian winners in the Half Marathon. Lalita Babbar and Suresh M should definitely be promoted as role models for our youngsters, because it is important for kids to follow such athletes and set a benchmark for themselves.



Anil Singh, MD Procarn International

It's truly a magical feeling to witness a dream turn into reality and then further into a 'Movement'. The Airtel Delhi Half Marathon grows in leaps and bounds every passing year. This success can only be attributed to the people of Delhi, the city authorities involved and India as a whole.

May we grow from strength to strength, and once again a warm 'Thank You' to every individual who has made this 'Dream' possible.

On Sunday, 27th November 2011, amongst the varied reasons chosen by every individual, the most visible of reasons was to "Make a Difference".

Worldwide, distance running events have gained importance as funds raising platforms. Since events like these symbolize community spirit and melt barriers, they serve as a wonderful trigger for runners to do their bit for charity.

**"Be the change you want to see in the world."
- Mahatma Gandhi**

Charity has always been a key pillar of the Airtel Delhi Half Marathon. 78 non-profit organizations registered with Concern India Foundation, the official Charity Partner, to use this Event as a platform to raise awareness on their causes and generate amounts in support of their fundraising activities. These NGO's represented varied causes from Health, Children, Education, Women Empowerment, Disability, Elderly, Animal Welfare, Vocational Training, Human Rights. An amount of 3.30 crores was raised in charity benefitting 39 non-profit organizations.

We wish to thank the Delhi Government and the custodians and the caretakers of Delhi for their whole hearted and unstinted support in the success of the Airtel Delhi Half Marathon 2011.

This docket records the hard work carried out by the NGO's, corporates and individuals. Our sincere thanks to all our partners and participants for making this 2011 edition a memorable event.



Kavita Shah
CEO

Concern India Foundation

"The Marathon is a sport of perseverance. A fine-tuned balance between physical stamina and mind resolve. A rare sport where one does not compete with another but strives to do justice to one's goal. It is also perhaps the only sport in the world that comes with a strong sense of social responsibility.

The Airtel Delhi Marathon has year after year provided this opportunity to thousands of runners and NGO's to work towards a better world. I must say that I am not just amazed but touched by their spirit."

"On Sunday, 27th November 2011 the world witnessed another spectacular edition of the Airtel Delhi Half Marathon. In its 7th edition, the event has left an indelible mark around the world. All-Athletics.com declared the event as the "Top Road Running Event in 2011".

Each year the Airtel Delhi Half Marathon leaves a legacy of goodness, that lasts for long after race day is over. This emanates from the much needed funds raised by the participants with the help of their colleagues and acquaintances. Over the last 7 years, the event has helped raise over Rs. 13.74 crores in charity for various causes. Delhi's response towards the charity aspect of the event has been heart-warming.

Kudos to all, especially Concern India Foundation, the Event's Charity Partner for making tireless efforts in this direction".



Vivek B. Singh
Joint Managing Director
Procama International Ltd.



charity structure

Dream Maker is a self-motivated individual, who has a good social network and believes that his/her contribution can bring some difference at an individual level. To be a Dream Maker, s/he has to make an upfront commitment to raise a minimum of ` 1.5 lakhs for his/her chosen cause.

Dream Challenger is an individual with a spirit of doing good for a cause with full enthusiasm and positive spirit. To be a Dream Challenger, s/he has to make an upfront commitment to raise a minimum of ` 3.5 lakhs for a chosen cause.

Corporate Challenge is a select group of companies that contribute a minimum of ` 2.25 lakhs or ` 3.25 lakhs to field a group of up to 25 employees or 40 employees respectively, to participate in the Event. Each employee is motivated to raise any amount in pledges.

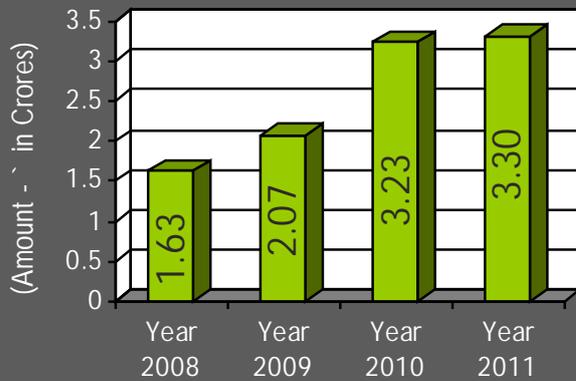
I Pledge comprises of individuals who run in support of a cause and raise pledges of any amount for a cause/NGO of their individual choice.

charity amounts at a glance

summary of amounts raised

Amount raised by I Pledge participants ` 18,02,088
 Amount raised by Corporate Challenge ` 2,11,41,501
 Amount raised by Dream Teamers ` 1,01,03,889
 Total Amount raised ` 3,30,47,478

charity raising graph



comparison: adhm 2010 vs. adhm 2011

description	year 2011	year 2010
Total Funds Raised	` 3.30 crores	` 3.23 crores
No. on individuals who pledged money	1488	4075
Largest number of pledges raised by a single runner	114	2419
Largest single pledge amount	` 9,00,000	` 10,00,000
Smallest single pledge amount	` 50	` 3
Participating ngo's		
No. of Participating NGO's	78	78
No. of NGO's who raised funds	39	40
Highest fund raising NGO	` 90,06,131 (Bharti Foundation)	` 59,99,832 (Bharti Foundation)
2nd highest fund raising NGO	` 17,39,481 (Vidya Sagar)	` 30,44,271 (Vidya Sagar)
3rd highest fund raising NGO	` 14,70,131 (Sukarya)	` 14,73,300 (Udayan Care)
highest individual pledge raisers		
Dream Challengers	` 18,40,902	` 30,64,271
Dream Makers	` 5,39,600	` 8,49,000
I Pledge	` 5,69,450	` 2,22,251
corporate challenge/description		
Largest no. of participants from a company	KPMG (200)	E&Y (120) Schneider Electric (120) KPMG (120)
Highest amount in pledges raised by a company	` 78,900 (Fluor Daniel)	` 1,04,600 (Fluor Daniel)

dream makers - (14 dream makers)



Harshita Mahajan, Mother of a Special Child and Volunteer Fund Raiser
A Dream Maker in support of Ashish Foundation for the Differently Abled
Total money raised - ₹ 5,39,600



Sarvjit Singh Dhillon
A Dream Maker in support of Bharti Foundation
Total money raised - ₹ 1,99,500



Ajay Chitkara, CEO Global Data Business Enterprise. Bharti Airtel Ltd
A Dream Maker in support of Bharti Foundation
Total money raised - ₹ 4,01,851



Aashna Kaul, 14 Year old Student
A Dream Maker in support of the cause of 'education'
Total money raised - ₹ 1,77,250



George Abraham, CEO, Score Foundation
A Dream Maker in support of Score Foundation
Total money raised - ₹ 2,50,100



Deepak Udayan, Student and Beneficiary of Udayan Care
A Dream Maker in support of Udayan Care
Total money raised - ₹ 1,63,414



Salma Udayan, Student & Beneficiary of Udayan Care
A Dream Maker in support of Udayan Care
Total money raised - ₹ 2,42,333



V.R. Ferose, Managing Director, SAP Labs India Pvt Ltd
A Dream Maker in support of Navjyoti India Foundation
Total money raised - ₹ 1,55,000



Ajay Kaul, CEO, Jubilant Foodworks Ltd
A Dream Maker in support of the cause of vocational training
Total money raised - ₹ 2,16,100



Ajay Bijli, Chairman & Managing Director, PVR Limited
A Dream Maker in support of PVR Network for Enablement & Social Transformation
Total money raised - ₹ 1,50,000



G Syamala, Executive Director, AADI
A Dream Maker in support of AADI
Total money raised - ₹ 2,15,801



Gautam Jain, Team Lead - Telecom KPMG and Volunteer with Khushboo Welfare Society
A Dream Maker in support of Disability, Khushboo Welfare Society
Total money raised - ₹ 1,50,000



R. Chandramouli, Sr. Consultant, IBM
A Dream Maker in support of Childline India Foundation
Total money raised - ₹ 2,01,274



Dr. Kiran Bedi, Retired IPS
A Dream Maker in support of Navjyoti India Foundation
Total money raised - ₹ 1,50,000

dream challengers - (6 dream challengers)



Mr. Sanjay Kapoor, CEO (India & South Asia), Bharti Airtel
A Dream Challenger in support of Bharti Foundation
Total money raised - ₹ 18,40,902



Mr. Richard Rekhy, Head, KPMG
A Dream Challenger in support of the cause of 'education'
Total money raised - ₹ 10,45,002



Ms. Dwaraka Pandurangi, Volunteer Fund raiser working for the cause of Spastics Children
A Dream Challenger in support of Vidya Sagar
Total money raised - ₹ 17,71,470



Ms. Preet Dhupar, BBC, Director Finance and Operations
A Dream Challenger in support of Childline India Foundation
Total money raised - ₹ 6,12,401



Mr. Ajay K Bakaya, Executive Director, Sarovar Hotels
A Dream Challenger in support of Pragati
Total money raised - ₹ 11,21,591



Mr. Arun Arora, CEO, Dr. Shroff's Charity Eye Hospital
A Dream Challenger in support of Dr. Shroff's Charity Eye Hospital
Total money raised - ₹ 5,00,300

corporate challenge - (65 companies: 79 teams)

Accenture Services Pvt. Ltd. supporting Vocational Training
Acision India Information Technology Pvt. Ltd. supporting Bharti Foundation
AEGIS LTD. supporting Bharti Foundation
Air France- KLM supporting Smile Foundation
Alcatel Lucent supporting Bharti Foundation
Ambuja Cement supporting Udayan Care
Apollo Tyres Ltd. (2 teams) supporting Apollo Tyre Foundation
Avaya India Pvt. Ltd. supporting Bharti Foundation
BA Continuum India Pvt. Ltd. supporting Search Years
Barclays Shared Services Pvt. Ltd. supporting Vocational Training
Bharti Infratel (2 teams) supporting Bharti Foundation
Bharti Realty Holdings Ltd. supporting Bharti Foundation
Bharti Walmart (2 teams) supporting Bharti Foundation
Bird Group (4 teams) supporting Sukarya
Cadbury India Limited supporting Charities Aid Foundation
Cairn India Limited supporting Iskon Food Relief Foundation
Canon India Pvt. Ltd. supporting Bharti Foundation
Cargill India Pvt Ltd. (2 teams) supporting United Way of Delhi
Central Bank supporting Education/Skill Development
Centum Learning Ltd supporting Bharti Foundation
Coca Cola India Pvt. Ltd. (2 teams) supporting Charities Aid Foundation (CAF)
Comverse Network Systems India Pvt. Ltd. supporting Girl Child Education
Comviva Technologies Ltd supporting Bharti Foundation
Container Corporation of India Ltd. (Concor) supporting Girl Child Education
Cornell Overseas supporting Education
Corning Sas India Branch Offices supporting Bharti Foundation

corporate challenge - (65 companies: 79 teams)

Eci Telecom India Pvt. Ltd. supporting Bharti Foundation
 Ericsson India Pvt. Ltd. supporting Bharti Foundation
 Ernst & Young Pvt Ltd (3 teams) supporting Prayas, Vishwas and United way of Delhi
 Fieldfresh Foods Pvt Ltd supporting Bharti Foundation
 FISERV India Pvt. Ltd. supporting Education
 Flour Daniel India Pvt Ltd supporting Childline India Foundation
 Freescale Semiconductor India Pvt Ltd. supporting Education
 GE India Industrial Pvt. Ltd. supporting Literacy India
 Glaxo Smith Kline Consumer Healthcare Ltd. supporting Khushboo Welfare Society
 Hongkong and Shanghai Banking Corporation Ltd. supporting AROH
 Huawei Telecommunications Co. Pvt. Ltd. supporting Bharti Foundation
 IBM India Ltd supporting Bharti Foundation
 ICICI Lombard General Insurance Co. Ltd supporting Sukarya
 ICICI Prudential Life Insurance Co. Ltd. supporting Udayan Care
 IFCI Ltd. supporting Bharti Foundation
 IMRB International supporting Bharti Foundation
 Indus Towers Ltd supporting Bharti Foundation
 Kohler India Corp. Pvt. Ltd. supporting United way of Delhi
 Kotak Mahindra Bank Ltd. supporting Action for Ability development & Inclusion (AADI)
 KPMG (5 teams) supporting Literacy India
 LI & FUNG supporting Habitat for Humanity
 Madison Communications Pvt. Ltd. supporting Bharti Foundation
 Make My Trip (India) Pvt. Ltd. supporting Udayan Care
 Max India Foundation supporting VISHWAS
 Metlife India Insurance Co. supporting Education
 NDS Services Pay- TV Technology Pvt Ltd supporting Bharti Foundation
 New Delhi Television Ltd. supporting VISHWAS
 OM Telecom Logistics Pvt. Ltd. supporting Bharti Foundation
 Punjab National Bank supporting Khushboo Welfare Society
 Rad Data Communication supporting Bharti Foundation
 SAP Labs India Pvt. Ltd. supporting Navjyoti India Foundation
 Spice Digital supporting Bharti Foundation
 Sterlite Technologies Ltd supporting Bharti Foundation
 Tekelec Systems India Pvt. Ltd. supporting Bharti Foundation
 Teleperformance India Ltd. supporting Bharti Foundation
 United Technologies Corporation India Pvt Ltd. supporting Uday Foundation
 UT Starcom India Telecom Pvt. Ltd. supporting Bharti Foundation
 XL India Business Services Pvt. Ltd. supporting Pratham Delhi Education Initiative



corporate sporting challenge

Open for participation only for companies who had fielded a Corporate Challenge team, the Corporate Sporting Challenge is a relay race within the Half Marathon race category. Each participating team comprised of 3 members who ran a distance of approx. 7 km. each.

The winning teams are :-



position	company	finish time	team members		
1st	Punjab National Bank	1:32:09s	Hardeep Singh	Ravindra Tewatia	Kulwant Singh
2nd	Cairn India	1:35:17s	Sulendar Kumar	Subhash Kumar	Manoj Kumar

and the awards go to...

Dream Makers

- Highest pledge raiser (Women)
 - Highest No. of pledges raised by a Dream Maker
 - Harshita Mahajan raised ₹ 5,39,600 with 83 pledges in support of Ashish Foundation for the Differently Abled
- Highest pledge raiser (Men)
 - Ajay Chitkara raised ₹ 4,01,851 in support of Bharati Foundation
- Youngest Dream Teamer
 - Ashna Kaul raised ₹ 1,77,250 in support of the cause of 'education'

Dream Challengers

- Highest pledge raiser (Men)
 - Sanjay Kapoor raised ₹ 18,40,902 in support of Bharati Foundation
- Highest pledge raiser (Women)
 - Dwarka Pandurangi raised ₹ 17,71,470 in support of Vidya Sagar
- Largest Donor
 - Richard Rekhy raised ₹ 9,00,000 in support of the cause of 'education' and towards Childline India Foundation.

Corporate Challenge

- Highest pledge raising company
 - Fluor Daniel raised ₹ 3,03,900 (with team members raising an aggregate of ₹ 78,900) in support of Childline India Foundation
- Highest Corporate Contribution
 - KPMG raised ₹ 16,50,000 in support of Mobile Creches and Literacy India

I Pledge

- Highest pledge raiser (Men)
 - Highest No. of pledges raised by an individual
 - Ian McBride raised ₹ 4,17,074 with 77 pledges in support of Etasha Society
- Highest pledge raiser (Women)
 - Anju Awtaney raised ₹ 5,69,450 in support of Make A Wish Foundation of India

NGO Awards

- Highest pledge raising NGO (excluding Corporate Challenge)
 - VIDYA SAGAR raised ₹ 17,39,481
- 2nd Highest pledge raising NGO (excluding Corporate Challenge)
 - PRAGATI raised ₹ 11,21,591
- Highest pledge raising Corporate Foundation (*Highest amounts raised by an NGO including Corporate Challenge*)
 - BHARTI FOUNDATION raised ₹ 90,06,131
- 2nd Highest pledge raising NGO (including Corporate Challenge)
 - SUKARYA raised ₹ 14,70,131
- NGO with the highest number of pledges
 - CHILDLINE INDIA FOUNDATION with 538 pledges

utilization of funds by ngo's - a report

bharti foundation

Since 2008, Bharti Foundation has been actively associated with the Airtel Delhi Half Marathon (ADHM) and has successfully brought together more than 3,000 people across 43 corporate houses, approximately 160 students and over 700 individuals. ₹ 60 Lakhs was raised in 2010, towards its flagship rural education initiative, the Satya Bharti School Program. Its fervent presence creates awareness about the program and provides an opportunity to like-minded organizations to forge sustainable partnerships.

Bharti Foundation has effectively utilized the ADHM platform to espouse a 'theme' every year for the event, highlighting a 'cause' associated with the Satya Bharti School Program. Promoting 'The Superheroes of Change' as the theme, the Foundation garnered the support of more than 900 people to run for the cause in 2011. This large contingent comprised of 28 Corporate Houses running as 30 Corporate Challenge Teams, Dream Makers and Dream Challengers, teachers from the Satya Bharti Schools and employees of the Foundation and the Bharti Group. This student-initiated change at the grassroots level against social evils was emphasized during the event by the Foundation through a specially developed 'Superhero Leagues' theme.



As a prelude to the main event, Bharti Foundation also organized an interactive session for its Satya Bharti School students with Bipasha Basu, the Face of ADHM 2011 and a superstar in her own right. The children for whom it was a dream come true to meet the star, were pleasantly surprised when Bipasha joined them for a chat session, sharing her thoughts on her school days and motivating them to study hard to achieve their dreams.

sukarya

Sukarya has received tremendous support through the Airtel Delhi Half Marathon since last five years. In 2010, 6 corporate teams – 3 from Bird Group, 2 from Aegis Ltd and 1 from Religare Enterprises Ltd. ran for Sukarya, raising a cumulative amount of ₹ 12,40,379. This amount was utilised towards making health services more accessible and empowering women living in rural Gurgaon. The following is an overview of the activities undertaken:

Empowerment of Rural women through Self Help Groups and Entrepreneurship Building:

With the support of Aegis Ltd, Sukarya implemented the project in 4 villages - Waliawas, Bandhwari, Gwalpahari (new) and Gwalpahari (Old). The project aimed at building the capacity of existing 8 self-help groups run by the village women so as to make the groups sustainable. Several trainings in management were conducted to help the groups function independently. In addition, 3 Spice & Cereal processing units were set up where women produce consumables like spices, cereals, flours, etc. Sukarya helped market these products by organising sales in corporate offices and group housing societies.

Accessible Health Services:

With the support of Religare Enterprises, a well-equipped clinic was established in village Waliawas. A medical officer and a Dispenser work part time providing basic health services. Community health workers conduct household visits providing information about general health, antenatal care and immunization. Linkages were also established with the government by involving ANM and Aanganwadi workers. A Village Health and Sanitation committee has also been formed. The committee meets regularly to ensure effective implementation of the health programmes.

Integrated Village Development:

With the support of Bird Group, Sukarya initiated "Ek Pahal" in village Manger. With the primary focus being women and health, the project looks at the holistic development of the village. Under the project, health services are being provided through a visiting consultant, dispenser and community health workers. Like Skills Development Programs and Health Awareness camps have been organised in schools. To empower village women, 2 self-help groups comprising 28 members were formed.



udayan cares

In its endeavour to serve child rights, Udayan Care was registered as a Public Charitable Trust in 1994 with a vision to 'Regenerate the Rhythm of Life of the Disadvantaged'. This is reflected in its four direct programmes- Udayan Ghar, Udayan Shalini Fellowships, Udayan Outreach Programme and Udayan Care Information Technology & Vocational Training (IT & VT) Centres. Below is a report on utilization of total funds received by participating in Airtel Delhi Half Marathon through Concern India Foundation.

Concept of UDAYAN GHARS: Residential Programme for orphaned and abandoned children: Udayan Ghars (HOMES)
Udayan Ghars are residential homes for long term care of orphaned and abandoned children through a strategy called L.I.F.E: Living In Family Environment. Under 'Group Foster Care' model, men and women of vision volunteer to develop a caring group of Mentors, who then set up and sometimes even fund these homes and parent the children and become their friend, philosopher and guide for life.

One of our Executive Committee members, Mr. Atul Jain donated a wonderful piece of land to Udayan Care last year, that he owned in Village Jagatpur Tilwandi near Bhauwala, about 18-20 kilometers from Dehradun and close to the fast developing educational and industrial hub, Sela Qui.

We have decided to create a Centre of Excellence here. This Centre would have an Udayan Ghar (for 28 children), a Training Centre, a Community Outreach Computer Education Centre and other facilities for the staff and visitors.

Last year also we had raised some funds for the same; but the money was not sufficient. With the funds generated from Marathon and Home of Joy, our fundraising initiative, we have generated substantial funds to start construction, with various other fundraising initiatives planned to supplement the rest of the need. Funds collected in both the years from marathon will be utilised for the construction of Dehradun Home.



dr shroff's charity eye hospital (sceh)

Dr Shroff's Charity Eye Hospital (SCEH) had enlisted with Concern India Foundation for the ADHM 2010 as a participant NGO. Although it was the first time for SCEH, the hospital did well in getting over 100 volunteers to run for its cause; and raised some donations through the event towards Free sight restoration surgeries of the underprivileged.

Dr Shroff's Charity Eye Hospital (SCEH) started in 1914, as an eye clinic for Delhi's poor in a single room in the walled city, by the visionary Dr Sorabji P. Shroff, has come a long way. Today, it is a leading name in eye care; having secondary hospitals in Alwar (Rajasthan), Rampur and Mohemmdi (UP); 15 Vision Centers; and 2 clinics in Gurgaon, and Meerut. Moving towards international eye care standards, SCEH retains its commitment to serve the poor. While the revenue earned through the paid patients helps in meeting of the running costs and delivery of quality services, the donations help us to ever expand our services to serve more poor people in many slums of Delhi and the adjoining rural belts.

Last year 2010-11 we performed nearly 11,331 surgeries of which 6,879 (60%) were free of charge for the underprivileged.

We could perform sight restoration surgeries of 7-8 adults (suffering from cataract) and 2 children (suffering from Congenital cataract) with the help of money raised through the ADHM 2011.

vidhya sagar

The money raised from the marathon has been utilized in a following way -

Day Centre -

The Day Centre in Vidya Sagar is a Demonstration and Research Centre. Work that happens in the Day Centre has its rippling effect in all our projects, including the Community Based Rehabilitation.

The Day centre has students accessing services on a daily basis. Students between ages 5 years to 18 years attend the day centre programme. Vidya Sagar provides trans-disciplinary services that look at the holistic development of the students. Therefore, the students in the Day Centre are grouped according to their age and abilities and all students below the age of 13 years are given educational inputs. Students above the age of 13 years with vocational inclination are provided with pre vocational training for three years.

Students are provided with Physiotherapy, Occupational therapy, speech, language and communication therapy, sports, counselling, library.

Early Intervention program -

The Early Intervention program has babies between one to five years coming in two batches, in the morning and in the afternoon. This program has 25 children on the rolls. Out of these, 18 are children with low vision.

In Early Intervention, we follow a child-centered learning program. Adaptations are made in the environment to enhance learning. The areas of development like play, language and communication, pre-literacy skills, nutrition, visual and motor development are given focus, along with age-appropriate activities.

testimonials of individuals raising monies

"Donors don't give to institutions. They invest in ideas and in people in whom they believe" - G.T. Smith

dwaraka pandurangi

After 24 years of fundraising, I can claim I have a ring-side view of all its aspects – the NGOs' perspective, the donors' and the fundraiser's! It has been an exciting and challenging experience. Sandwiched between the NGO and the donor, the fundraiser has to tread very carefully – (especially a volunteer) – to stay in the good books of both parties!

So, why am I doing this?

I believe: "*Paropakaraaya Vahanti Nadyaha, Paropakaaraya Duhanti Gaavaha, Paropakarraya Phalanti Vrukshaha, Paropakaaraartham Idam Shareeram*" which means river flows to help others, cows give milk to help others, trees bear fruit to help others, God has given us this human form to be of use to others.

God has given me much more than just a human form – a wonderful family, the means and skills to be of use to others, and a very special and caring NGO in Vidya Sagar, the ethos of which is set by its visionary Founder, Poonam Nataranjan. This is motivation enough!

However cost-efficient Vidya Sagar is, it still needs a lot of funds and corporate houses and individuals can and want to give. To awaken and fire this instinct and to convince them that my NGO is special and deserves their help, to make it an easy and a pleasant experience for donors to give and stay with us, is the challenge I have enjoyed year after year.

People's generosity and their respect encourage me to work harder at fundraising and advocating for positive changes like rating of NGOs and transparency.

And most importantly, because I enjoy my work.

What better way to thank God than to put my humble PR, communication and persuasive skills to get the best out of NGOs and donors for the good of persons with special needs?

fluor daniel

Fluor has been participating in the Delhi Half Marathon since its inception in 1999. And each year it is amazing to see the level of involvement of the runners. Generally, the team is a mix of new hires – (who want to explore for the first time - what it is to participate in a corporate charity event) and the seasoned employees (who are committed to run for a cause.)

What some of our runners had to say sums it up well -

"Fluor Daniel integrates social responsibility along with business targets. It is a great honor for Fluor employees to raise funds for the betterment of the situation of Indian street children"

"Such events encourage us (employees) to come together and contribute to causes that are essential for the upliftment of the society."

contd.

"It was a great 1st time experience and I have decided that I will participate every year and involve more colleagues as well."

"I did little by running and raising fund for children who are deprived of their right to have a happy childhood. I believe my efforts will bring smiles on those faces and provide what they deserve."

"Taking part in a running event for charity is an extremely satisfying activity as it allows you to raise money for a good cause while proving your running fitness. The feel good factor of crossing the finishing line while running for a great cause can be felt by any runner who did it."

- ADHM 2011 runners of Fluor Daniel India

amounts raised by ngos

ngo	charity amount (amounts exclusive of bank charges and other applicable deductions)
AARTH-ASTHA	₹ 9,858
ACTION FOR ABILITY DEVELOPMENT & INCLUSION (AADI)	₹ 3,97,801
APOLLO TYRES FOUNDATION	₹ 5,68,000
AROH FOUNDATION	₹ 2,94,593
ASHISH FOUNDATION FOR THE DIFFERENTLY ABLED (AFDA)	₹ 5,39,600
BHARTI FOUNDATION	₹ 90,00,631
CANKIDS... KIDSCAN	₹ 465
CHARITIES AID FOUNDATION (CAF)	₹ 8,75,000
CHILDLINE INDIA FOUNDATION (CIF)	₹ 9,81,886
Dr. SHROFF S CHARITY EYE HOSPITAL	₹ 4,75,300
ETASHA SOCIETY	₹ 3,87,982
FRIENDICOES SECA	₹ 11,904
GOONJ	₹ 10,230
HABITAT FOR HUMANITY INDIA	₹ 1,97,000
ISKCON FOOD RELIEF FOUNDATION	₹ 2,84,000
K.C. MAHINDRA EDUCATION TRUST- PROJECT NANHIKALI	₹ 27,900
KHUSHBOO WELFARE SOCIETY (KWS)	₹ 5,29,100
LITERACY INDIA	₹ 8,53,860
MAKE A WISH FOUNDATION OF INDIA	₹ 5,32,611
MOBILE CRECHES FOR WORKING MOTHERS CHILDREN	₹ 8,52,000
NANHI CHHAAN FOUNDATION	₹ 17,670
NAVJYOTI INDIA FOUNDATION	₹ 5,59,000
PHILANTHROPE	₹ 837
PRAGATI	₹ 10,87,768
PRATHAM DELHI EDUCATION INITIATIVE (PDEI)	₹ 2,84,000
PRAYAS JUVENILE AID CENTRE SOCIETY (Prayas JAC)	₹ 2,84,000
PVR NETWORK FOR ENABLEMENT & SOCIAL TRANSFORMATION	₹ 1,35,000
RAMAKRISHNA ASHRAMA, ROSHNI	₹ 1,06,950
SCORE FOUNDATION	₹ 2,41,052
SEARCH YEARS	₹ 1,97,000
SMILE FOUNDATION	₹ 2,90,930
SPOORTHI RURAL DEVELOPMENT AND TRAINING SOCIETY	₹ 68,543

amounts raised by ngos

ngo	charity amount (amounts exclusive of bank charges and other applicable deductions)
SUKARYA	₹ 14,70,131
SENSE INTERNATIONAL (INDIA)	₹ 653
UDAY FOUNDATION FOR CONGENITAL DEFECTS AND RARE BLOOD GROUPS	₹ 2,84,000
UDAYAN CARE	₹ 9,19,039
UNITED WAY OF DELHI (UWD)	₹ 10,49,000
VIDYASAGAR	₹ 17,39,481

* Amounts exclusive of bank charges and administrative charges as deducted by Concern India Foundation

about concern india foundation

Concern India Foundation is a registered, non-profit, public charitable trust working towards its objective of 'Helping People Help Themselves' by making the disadvantaged self-reliant and thereby enabling them to lead a life of dignity. It was set up in 1991 to extend financial and non-financial support to grass root programmes working in the areas of Education, Health and Community Development. Our support through these issues helps us touch the lives of a wider section of beneficiaries such as children, youth, the specially challenged, women and the elderly.

We reach out in various ways to over 200 programmes all across the country through our offices in Mumbai, Bangalore, Chennai, Delhi, Hyderabad, Kolkata and Pune.

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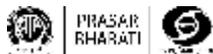
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