



FIGHT BREAST CANCER RISK BEFORE IT STRIKES!

SAVE WATER

LET OUR VOICES BE HEARD
ANIMAL CRUELTY
ABSENCE

Charity Partner

CONCERN
INDIA FOUNDATION

HELPING PEOPLE HELP THEMSELVES



airtel delhi
half marathon

30th September 2012



"We are glad to have hosted the fifth edition of the Airtel Delhi Half Marathon. It is a wonderful example of what can be achieved with the coming together of public and private enterprise. The citizens of Delhi came out in large numbers and showed tremendous enthusiasm to make this event special. An event like this also has other goals, one to support charity by raising funds and to promote fitness as a way of life. Once again on behalf of the citizens of Delhi, I would like to thank everyone who made this event possible."

Smt Sheila Dikshit,
Chief Minister, Govt. Of Nar Of Delhi



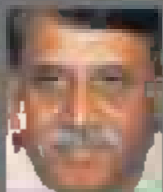
"Events like the Airtel Delhi Half Marathon are of paramount importance to inspire and encourage the younger generation to embrace a fit and healthy lifestyle. The youth is the future of our country and it's only a healthy body that can help them excel in whatever career path they chose for themselves. I urge more and more youth to come forward and experience the magic of this event and help it change their lives for the better."

P K Deb, IAS,
Secretary, Ministry of Youth Affairs & Sports, Govt. of India



"The Airtel Delhi Half Marathon is now become synonymous with the capital city and for one day every year, helps portray Delhi's sporting face to the rest of the world. This year too, the event provided a wonderful platform for sporting excellence, fun, camaraderie and communal harmony and it was indeed satisfying to see thousands of people coming out on a Sunday just to enjoy the joys of running. I look forward to many successful editions of this unique event."

P K Tripathi, IAS,
Chief Secretary, Govt. of Delhi



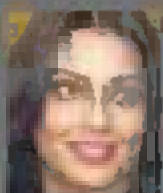
"I have witnessed this event from close for a couple of years and have seen it grow in all parameters. It's a wonderful portrayal of a city coming together with the spirit of sport and fitness. Cutting across all lines, thousands of Delhiites lined up on Sunday to send a strong message of togetherness and unity. I wish the event all the success in the years to come."

Dash Deepak Verma, IAS,
Secy, Parliamentary Affairs, Govt. of India,



"Making traffic arrangements for Airtel Delhi Half Marathon is always a challenge. This time challenge was bigger as more than 31,000 sports lovers were on the roads. We had to also keep in mind the convenience of citizens of city who needed to travel to different parts of the city for different purposes including handling emergencies. To make smooth arrangements for all required careful planning and perfect execution. Delhi Police officials did a wonderful job in making perfect arrangements for this huge event. The whole world watched the excellent traffic arrangements the city of Delhi makes for big events. My compliments to my officials who did a wonderful job. Best wishes to all."

Satyendra Garg, IPS,
Jt. CP, Traffic



"Once again I was simply overwhelmed by the spirit and energy levels of the participants at the Airtel Delhi Half Marathon, this time even though it was hotter and humid. The event is all about energy and fitness, yet it was such a joyous occasion. When you run, you are happy and you know that you are living life. I believe that every child in India should be encouraged to play a sport and it was a great honour for me to be the Face of the Airtel Delhi Half Marathon because it encourages people of all age groups to run together in friendship and harmony. It also felt great to honour the Indian winners in the Half Marathon. The young Indian male winners have great potential and should definitely be promoted as role models for our youngsters, because it is important for kids to follow such athletes and set a benchmark for themselves."

Bipasha Basu,
Face of the Event



"I was happily swept away by the pre-event build-up and had some perception of how the event would be, but I was totally unprepared for what unfolded on Race Day. I am sure there are as high-profile half marathons as this in other parts of the world but it will be difficult to match the colour, fun, camaraderie and communal harmony that was on show as the friends of Delhi came together at the Airtel Delhi Half Marathon. Unfortunately, it was a bit too hot and humid as the race progressed but that did not dampen the enthusiasm of the huge crowd who made a wonderful statement of the love and passion for running."

David Rudisha,
Event Ambassador



INTRODUCTION

Sunday, 30th September 2012 marked the celebration of the 5th edition of the World's Most Prestigious Half Marathon – AIRTEL DELHI HALF MARATHON. With a record number of participants from all quarters of Delhi and India, we doff our hats and say "Dilli se friendship nibhane ke liye, Thank You".

With the race day excitement behind us, it's time to recognize those who lent their heart, spirit and more importantly dedicated their run to a reason beyond personal glory. 78 non-profit organizations registered with Concern India Foundation, the Event's official Charity Partner. The Event was used by these NGO's as a platform to increase awareness of their causes and generate amounts in support of their fundraising activities. Each NGO was empowered, under the able supervision of Concern India Foundation, to reach out to companies and the citizens of Delhi and the country at large. Individuals and companies could choose a cause closest to their heart, and reach out to their friends, colleagues and family, in this mission.

A total amount of INR 4.04 crores was raised in charity benefiting 59 non-profit organizations representing varied causes like disability, HIV-AIDS, education, child welfare, women empowerment, community welfare, environment, social reform, health, animal welfare and so on.

This docket records the benevolent efforts made by companies and individuals who have monetarily contributed to the various grass root projects undertaken by the registered NGO's. Our sincere thanks to all our partners and participants for making this 2012 edition a memorable one.

We also wish to thank the Government of Delhi and the all the key custodians and stakeholders of Delhi for their whole hearted and unstinted support in the success of the Airtel Delhi Half Marathon 2012.

THE CHARITY STRUCTURE

DREAM CHALLENGER

An individual is challenging his/her own commitment for charity. Under this category she/he commits to raise a minimum of ₹ 3.5 lakhs through pledges for the charity/cause of his/her choice through the Event.

To be a Dream Challenger, the individual has to make an upfront, non-refundable contribution of ₹ 25,000. This contribution will be considered as part of the minimum ₹ 3.5 lakhs she/he has to raise.

DREAM MAKER

A self-motivated individual who commit to raise a minimum of ₹ 1.5 Lakhs for their chosen charity or cause.

To be a Dream Maker, the individual has to make an upfront, non-refundable contribution of ₹ 15,000. This contribution will be considered as part of the minimum ₹ 1.5 lakhs she/he has to raise.

CORPORATE CHALLENGE

A select group of companies fielding teams of 40 employees and/or 25 employees, contributing a minimum pre-determined amount of ₹ 3.25 lakhs and ₹ 2.25 lakhs respectively, for the NGO of the company's choice. Each employee is motivated to raise any amount in pledges.

I PLEDGE

Any individual runner, who is neither a Dream Maker or Dream Challenger, nor is part of a Corporate Challenge team, can do his own bit and raise funds for a cause/charity of his/her individual choice.

CHARITY AMOUNTS AT A GLANCE

SUMMARY OF AMOUNTS RAISED THROUGH THE AIRTEL DELHI HALF MARATHON 2012

Amount raised by I PLEDGE participants.....	₹ 48,22,029
Amount raised by DREAM CHALLENGERS.....	₹ 35,94,803
Amount raised by DREAM MAKERS.....	₹ 48,11,312
Amount raised by the CORPORATE CHALLENGE teams.....	₹ 2,61,57,653
Funds raised via Charity Partner.....	₹ 3,93,85,797
Estimated funds raised by NGOs directly.....	₹ 10,00,000
Total amount raised.....	₹ 4,03,85,797

CHARITY RAISING GRAPH

Funds raised through the Airtel Delhi Half Marathon* (2008 to 2011)

Year 2008: ₹ 1.63 crores

Year 2009: ₹ 2.07 crores

Year 2010: ₹ 3.23 crores

Year 2011: ₹ 3.30 crores

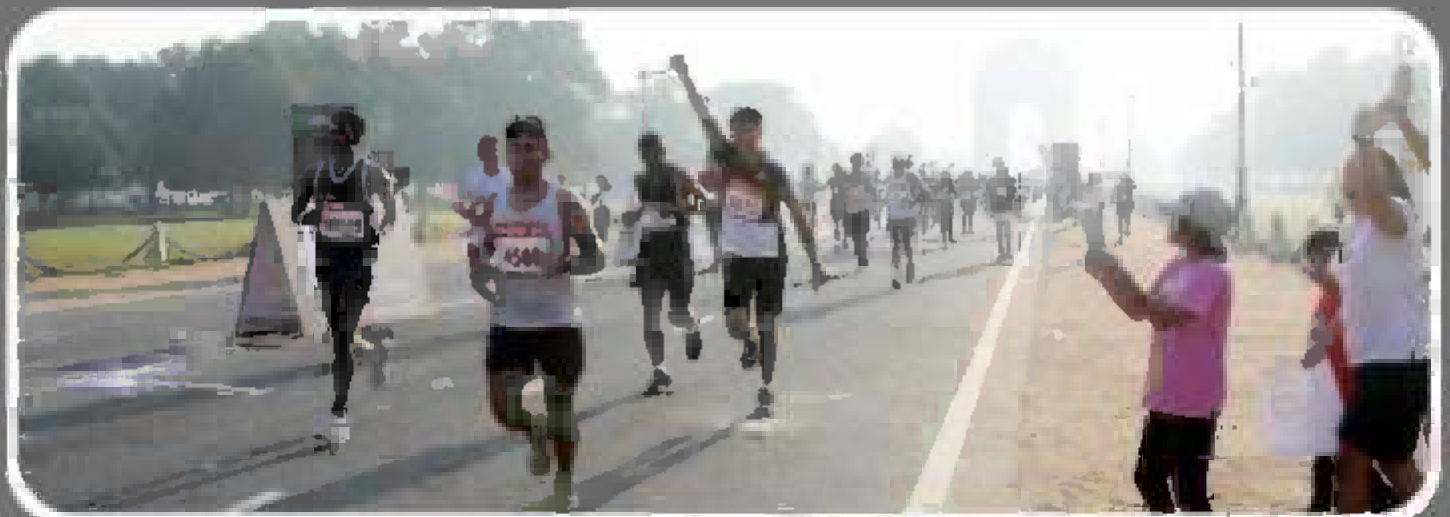
Year 2012: ₹ 4.04 crores



*This docket reflects amounts collated as on 30th November, 2012.

A ADHM 2012 VS. ADHM 2011: A COMPARISON

Description	Year 2012 Figures	Year 2011 Figures
Total funds raised	₹ 4.04 crores	₹ 3.30 crores
No. of individuals who pledged money	2233	1488
Largest number of pledges raised by a single runner	202	114
No. of online donors	1206	—
Largest single pledge amount	₹ 8,25,000	₹ 9,00,000
Smallest single pledge amount	₹ 50	₹ 50
Participating NGO's		
No. of participating NGO's	78	78
No. of NGO's who raised funds	59	39
Highest Fund Raising NGO	₹ 1,31,11,856 (Bharti Foundation)	₹ 90,06,131 (Bharti Foundation)
2nd Highest Fund Raising NGO	₹ 18,50,000 (United Way of Delhi)	₹ 17,39,481 (Vidya Sagar)
3rd Highest Fund Raising NGO	₹ 16,90,600 (Sukarya)	₹ 14,70,131 (Sukarya)
Highest Individual Pledge Raisers		
	Amount	Amount
Dream Challengers	₹ 10,56,001	₹ 18,40,902
Dream Makers	₹ 7,39,100	₹ 5,39,600
I Pledge	₹ 10,19,603	₹ 6,69,450
Corporate Challenge/ Description		
	Amount	Amount
Largest no. of participants from a company	KPMG (280)	KPMG (270)
Highest amount in pledges raised by a company	₹ 1,82,152	₹ 76,980



DREAM CHALLENGERS

5 Dream Challengers



AADHAAR MEHRA, 16 Year Old Student
In support of 'Navjyoti India Foundation'
Total Money raised – ₹ 4,59,001

ARUN ARORA, CEO, Dr. Shroff's Charity Eye Hospital
In support of 'Dr. Shroff's Charity Eye Hospital'
Total Money raised – ₹ 5,94,100



V.R. FEROSE, Managing Director, SAP Labs India Pvt Ltd
In support of 'Navjyoti India Foundation'
Total Money raised – ₹ 3,66,500

PREET DHUPAR, BSC, Director Finance and Operations
In support of 'Childline India Foundation'
Total Money raised – ₹ 4,19,201



RICHARD REKHY, Chief Executive Officer (CEO), KPMG India
In support of the cause of education
Total Money raised – ₹ 10,56,001

DREAM MAKERS

15 Dream Makers



AJAY BIJLI, Chairman & Managing Director PVR Limited and Trustee PVR Nest
In support of 'PVR Network for Enablement & Social Transformation'
Total Money raised – ₹ 1,65,000

AJAY CHITKARA, CEO Global Data Business Enterprise, Bharti Airtel Ltd
In support of 'Bharti Foundation'
Total Money raised – ₹ 7,39,100



ALOK GOYAL, Chief Operating Officer (COO), SAP India
In support of 'Indian Cancer Society'
Total Money raised – ₹ 1,50,000

AMOD K KANTH, General Secretary, Prayas Juvenile Aid Centre (JAC) Society
In support of 'Prayas Juvenile Aid Centre (JAC) Society'
Total Money raised – ₹ 1,50,000





GAUTAM JAIN, Team lead- Telecom KPMG and Volunteer with Khusboo Welfare Society
In support of 'Khusboo Welfare Society'
Total Money raised – ₹ 2,02,201

MADHUR DHUPAR, 13 Year Old Student
In support of 'Childline India Foundation'
Total Money raised – ₹ 4,37,750



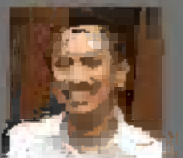
MARIA FERNANDEZ, Public Relations and Fund-raising Manager, Kamalini
In support of 'Kamalini'
Total Money raised – ₹ 2,26,567

MOHIT PARASHER, CEO Beetele Teletech Ltd.
In support of 'Bharti Foundation'
Total Money raised – ₹ 1,60,000



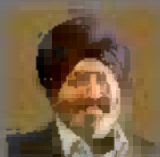
PRASANTA DAS SARMA, CEO West Bengal & Orissa, Bharti Airtel Ltd.
In support of 'Bharti Foundation'
Total Money raised – ₹ 5,15,354

P V V SRINIVASA RAO, CEO Uttar Pradesh & Uttarakhand, Bharti Airtel Ltd.
In support of 'Bharti Foundation'
Total Money raised – ₹ 5,16,856



RAJIT B MITTAL, Projects, Bharti Enterprises Ltd.
In support of 'Bharti Foundation'
Total Money raised – ₹ 5,73,852

SANDEEP GHOSH, Managing Director & Chief Executive Officer,
Bharti AXA Life Insurance
In support of 'Bharti Foundation'
Total Money raised – ₹ 1,50,000



SARVJIT SINGH DHILLON, Group CFO, Bharti Enterprises Ltd.
In support of 'Bharti Foundation'
Total Money raised – ₹ 1,82,500

TANUJA SODHI, Fitness and Diet Consultant, Volunteer Fundraiser
In support of 'Ashish Foundation for the Differently Abled Charitable Trust'
Total Money raised – ₹ 2,23,832



URVI MAHESHWARI, 12 Year old Student
In support of the cause of the girl child
Total Money raised – ₹ 2,47,700

CORPORATE CHALLENGE

72 Companies; 95 Teams

- Accenture Services Pvt Limited supports 'Charities Aid Foundation'
- Acision India Information Technology Pvt Ltd. supports 'Bharti Foundation'
- Alcatel Lucent supports 'Bharti Foundation'
- Amara Raja batteries Ltd supports 'Bharti Foundation'
- Ambuja Cements Ltd supports 'Udayan Care'
- Anand Automotive Limited supports 'SNS Foundation'
- Apollo Tyres Ltd (3 teams) supports 'Apollo Tyres Foundation'
- BA Continuum India Pvt Ltd supports 'United Way of Delhi'
- Barclays (4 teams) supports Om Foundation, 'Smile Foundation'
- Bharti Infratel LTD (2 teams) supports 'Bharti Foundation'
- Bharti Realty supports 'Bharti Foundation'
- Bharti Walmart Pvt Ltd (2 teams) supports 'Bharti Foundation'
- Bird Group (4 teams) supports 'Sukarya'
- Boston Analytics Pvt Ltd supports 'Childline India Foundation'
- Cadbury India Limited (2 teams) supports 'Concern India Foundation'
- Cairn India supports 'Iskon Food Relief Foundation'
- Cargill India Pvt Ltd (3 teams) supports 'United Way of Delhi'
- Central Bank of India supports 'Concern India Foundation'
- Centum Learning Limited supports 'Bharti Foundation'
- Camverse Network Systems India Pvt Ltd supports 'Bharti Foundation'
- Comviva Technologies Ltd supports 'Bharti Foundation'
- Container Corporation of India Limited supports 'Bharti Foundation'
- Corning India supports 'Bharti Foundation'
- Corporate Executive Board India Pvt Ltd supports 'Action for Autism'
- DSM India Pvt. Ltd. supports 'Bharti Foundation'
- Eriasson India supports 'Bharti Foundation'
- Federal Express (FedEx) supports 'Concern India Foundation'
- Fieldfresh Foods Pvt Ltd supports 'Bharti Foundation'
- Fiserv India Pvt Ltd supports the cause of education
- Fluor Daniel India Pvt Ltd supports 'Khushboo Welfare Society'
- Gemalto Digital Security Private Limited supports 'Bharti Foundation'
- Ganpat India (2 teams) supports 'Vishwas Foundation', 'Bharti Foundation'
- Glaxo Smithkline Consumer Healthcare Ltd supports 'Khushboo Welfare Society'
- H-D Motor Company India Pvt Ltd supports 'United Way Of Delhi'
- HDFC Bank Limited supports 'SOS-Children Villages of India'
- Honeywell International India Pvt Ltd supports 'Bharti Foundation'

- H5BC Bank supports 'Akshay Patra Foundation'
- Hungama Digital Media Entertainment Pvt. Ltd. supports 'Bharti Foundation'
- Huawei Telecommunications (India) Co. Pvt. Ltd. supports 'Bharti Foundation'
- IBM India Pvt Ltd supports 'Bharti Foundation'
- ICICI Lombard GIC supports 'Sukarya'
- ICICI Prudential life Insurance co. Ltd supports 'Catalyst For Social Action'
- IFCI Limited supports 'Bharti Foundation'
- IMRB International supports 'Bharti Foundation'
- Indus Towers Limited supports 'Bharti Foundation'
- Ingersoll Rand International (India) Limited supports 'United Way of India'
- Kahler India Corp Pvt Ltd supports 'United Way Of Delhi'
- Kotak Mahindra Bank Ltd supports 'Action for Ability Development & Inclusion (AADI)'
- KPMG (7 teams) supports 'Mobile Creches for Working Mothers' Children', 'Literacy India',
'VIDYA Integrated Dev. for Youth and Adults'
- Li & Fung(India) Pvt Limited (2 teams) supports 'The Earth Saviours Foundation', 'SOS-Children Villages of India'
- Madison Communications Pvt Ltd supports 'Bharti Foundation'
- Make My Trip (India) Pvt Ltd supports 'Udayan Care'
- Nucleus Satellite Communications (Madros) Pvt Ltd supports 'Bharti Foundation'
- PricewaterhouseCoopers Private Ltd supports 'Vidya & Child'
- Punjab National Bank supports 'Khusboo Welfare Society'
- RBS Global Finance Services India supports 'Goonj'
- Spize Digital Ltd supports 'Bharti Foundation'
- Sterlite Technologies Limited supports 'Bharti Foundation'
- Symbiotic Infotech Private Ltd supports 'Bharti Foundation'
- Tech Mahindra supports 'KC Mahindra Trust- Nanhi Kali'
- Tekelec Systems India Pvt. Ltd. supports 'Bharti Foundation'
- TelePerformance India Pvt Ltd supports 'Bharti Foundation'
- Tetra Pak India Pvt. Ltd. supports 'Action for Ability Development & Inclusion (AADI)'
- United Technologies Corporation India Pvt. Ltd. (2 teams) supports 'Khusboo Welfare Society',
'Mobile Creches for Working Mother Children'
- United Health Group Information Services Pvt. Ltd. supports 'Salaam Balak Trust'
- UT Starcam supports 'Bharti Foundation'
- Vatika Group supports 'Vishwas Foundation'
- Velocis Systems Pvt Ltd supports 'Bharti Foundation'
- Vertex Customer Management supports 'Bharti Foundation'
- Viacom 18 Media Pvt Ltd supports 'Bharti Foundation'
- XL India Business Services Pvt Ltd (2 teams) supports 'Arth Astha', 'Prayas Juvenile Aid Centre Society'
- Yes Bank Limited supports 'Care India'

AND THE AWARDS GO TO...

DREAM CHALLENGERS

Highest pledge raising Dream Challenger amongst Men: **RICHARD REKHY** raised ₹ 10,56,001 in support of education as a cause.

Highest pledge raising Dream Challenger amongst Women: **PREET DHUPAR** raised ₹ 4,19,201 supporting 'Childline India Foundation'

Youngest Dream Challenger: **AADHAAR MEHRA** (16 years old) raised ₹ 4,59,001 supporting 'Navyati India Foundation'

DREAM MAKERS

Highest pledge raising Dream Maker amongst Men: **AJAY CHITKARA** raised ₹ 7,39,100 supporting 'Bharti Foundation'

Highest pledge raising Dream Maker amongst Women: **MADHUR DHUPAR** raised ₹ 4,37,750 supporting 'Childline India Foundation'

Youngest Dream Maker: **URVI MAHESHWARI** (12 years old) raised ₹ 2,47,700 in support of the girl child as a cause.

Highest No. of Pledges Raised by a Dream Maker: **P V V SRINIVASA RAO** raised ₹ 5,18,856 with 202 pledges in support of 'Bharti Foundation'

CORPORATE CHALLENGE

Company making the Highest Contribution: **KPMG** contributed ₹ 22,75,000 supporting 'Mobile Creches for Working Mothers' Children', 'Literacy India', 'VIDYA Integrated Dev. for Youth and Adults'

Company making the 2nd Highest Contribution: **BIRD GROUP** contributed ₹ 13,00,000 supporting 'Sukarya'

Company with Highest Employee Contribution: **FLUOR DANIEL** raised ₹ 1,82,152 supporting 'Khushboo Welfare Society'

I PLEDGE

Highest pledge raising Individual amongst men: **YATHARTH AWTANEY** raised ₹ 5,02,301 supporting 'Make a Wish Foundation'

2nd Highest pledge raising individual amongst men: **IAN MCBRIDE** raised ₹ 2,16,800 supporting 'Erosha Society'

Highest pledge raising individual amongst women: **DWARAKA PANDURANGI** raised ₹ 10,19,603 supporting 'Vidyasagar'

2nd Highest pledge raising individual amongst women: **ERIN MARIE VIGNALI** raised ₹ 6,30,357 supporting 'Bhattiya Samaj Seva Kendra'

Highest no. of pledges raised by an individual: **VERONIQUE DINAND** raised ₹ 48,500 with 50 pledges supporting 'Prasahan Karallil'

NGO AWARDS






Highest Pledge raising NGO: **UNITED WAY OF DELHI** raised ₹ 18,50,000

2nd Highest Pledge raising NGO: **SUKARYA** raised ₹ 16,90,600

3rd Highest Pledge raising NGO: **MOBILE CRECHES FOR WORKING MOTHER CHILDREN** raised ₹ 15,25,000








Highest Pledge raising Corporate Foundation: **BHARTI FOUNDATION** raised ₹ 1,31,11,686

F FUNDS RAISED BY NGO'S

Logo	Name & Description	Amounts disbursed to NGO's (after relevant deductions)* (INR)
	AARTH-ASTHA AARTH-ASTHA is one of the few National Level Cross-disability, rights based NGOs working in partnership with children and persons with disabilities from the most marginalized sections of society, with an annual reach of more than 12000 people.	3,70,136
	ACTION FOR ABILITY DEVELOPMENT & INCLUSION (AADI) AADI's vision is "of a world in which person with disability are an integral part of society participating in the community and living life to the fullest, with equitable access to opportunities and services"	4,03,249
	ACTION FOR AUTISM (AFA) AFA's focus since its creation has been to spread awareness and share information, creating services, and lobbying for rights for the Autism community. This has led to an evolution of beliefs about autism in India and the wider subcontinent over these post 2 decades as well as the rights of people with autism enshrined in law	3,15,217
	APOLLO TYRES FOUNDATION Apollo Tyres Foundation was registered in April 2008 with the objective of identifying and working towards key issues concerning all its stakeholders. The main area of work includes combating HIV - AIDS and other diseases. Apollo Tyres have taken the pledge to fight HIV - AIDS and enable creation of a healthy workplace environment through information dissemination, knowledge creation and awareness generation among colleagues, customers, community and our business partners.	6,78,000
	ASHISH FOUNDATION FOR THE DIFFERENTLY ABLED (AFDA) CHARITABLE TRUST Ashish, a blessing, is what we seek to be. We work with over 87 children with autism and other developmental disabilities, 50% of which come from low income communities.	1,98,892
	AVANTI FELLOWS Avanti Fellows is a non-profit which helps bright, motivated but economically disadvantaged students clear competitive university entrance exams and succeed during their time at college. Currently, over 200 student volunteers in 7 cities across India give their time to find, train and mentor deserving students, enabling them to unlock their potential	67,827

*Amounts exclusive of bank charges and administrative charges as deducted by CIF

F FUNDS RAISED BY NGO'S

Logo	Name & Description	Amounts disbursed to NGO's (after relevant deductions)* (INR)
	BHARTI FOUNDATION Bharti Foundation was set up in 2000 as the philanthropic arm of the Bharti Group of Companies to bridge the existing education divide and make quality education accessible to underprivileged children in rural India. The Saryo Bharti School Program is the flagship program of Bharti Foundation. Launched in 2006, this education initiative supports the pursuit for excellence and aims to set benchmarks for quality education across the country. Today there are 186 primary, 62 elementary and five senior secondary schools operational across 6 states of India.	1,17,71,139
	BHARTIYA SAMAJ SEVA KENDRA Vision Is to work with love, care, integrity and make a differences in the lives of children	5,86,179
	BREAKTHROUGH Breakthrough is a global organisation that works on issues of women's rights and safety and believes that change starts with just one person. We combine new media, pop culture and community mobilisation to bring about that change to individuals around the country.	4,702
	CARE INDIA SOLUTIONS FOR SUSTAINABLE DEVELOPMENT Care India is a leading national development organisation with an extensive global network. CARE also delivers emergency aid to survivors of natural disasters, and helps people rebuild their lives.	1,97,000
	CATALYST FOR SOCIAL ACTION CSA work towards holistic care and optimum rehabilitation outcomes for every orphaned child. We promote, support, advocate and act as Catalysts to achieve these objectives. We are an unstoppable force inspiring and channelizing action to bring about sustainable social change	2,84,000
	CHARITIES AID FOUNDATION CAF vision is to help build a society motivated to give ever more effectively, transforming lives and communities around the world.	2,32,281
	CHILDLINE INDIA FOUNDATION CHILDLINE 1098 is a 24x7 emergency, national toll free, phone and outreach service for children in need of care and protection, linking them to long-term services for their care & rehabilitation. Currently operational in 210 cities across 26 states and 3 Union Territories, CHILDLINE responds to more than 2.5 million calls a year and in the last 16 years have received more than 21 million calls and made a difference to lives of thousands of children.	10,10,086

*Amounts exclusive of bank charges and administrative charges as deducted by CIF

F FUNDS RAISED BY NGO'S

Logo	Name & Description	Amounts disbursed to NGO's (after relevant deductions)* (INR)
	<p>CRY - CHILD RIGHTS & YOU</p> <p>Ensure a Lasting Change in the Lives of Children' at CRY – Child Rights and You, we believe that active participation of individuals like you is a critical aspect of child rights movement. 'I run, they learn' is just one such platform to come together and ensure that children avail their Right to free, compulsory and quality education, thus, bringing about a change in their lives which is sustainable and long lasting.</p>	2,065
	<p>DR. SHROFF CHARITABLE HOSPITAL</p> <p>Dr. Shroff's charity eye hospital is in the service of underprivileged, giving quality EYE / ENT care since 1914. Our Mission is to make a lasting impact on the eradication of blindness and deafness in India by providing quality care to all sections of the society.</p>	5,59,291
	<p>EARTH SAVIOURS FOUNDATION</p> <p>The Earth Saviours Foundation is a recognized and registered NGO in India, founded on 16 January 2008, by Ravi Kalra a Delhi Born well known social activist and environmentalist. The NGO is dedicated to serve underprivileged poor people and make every possible effort to protect our environment and habitat.</p>	1,97,000
	<p>ETASHA SOCIETY</p> <p>Etasha Society provides career guidance, employability skills and vocational training with placement to young people from disadvantaged communities in India.</p>	1,99,025
	<p>FRIENDICOES SECA</p> <p>Friendicoes SECA is a non profit organization working for the welfare of stray animals in Delhi and the NCR. Registered in 1979 under the Societies Registration Act of 1860, the organization completed 30 years in March 2009 and over a period of three decades the services have also expanded.</p>	1,436
	<p>GOONJ</p> <p>GOONJ is turning urban discard into a powerful development resource for rural India. A powerful replicable solution for growing trash from high consumption cities, creating awareness about ignored issues, building infrastructure, taking care of ignored basic needs, bringing people together and empowering them to talk about their basic rights.</p>	2,84,000
	<p>HELPAGE INDIA</p> <p>Helpage's vision is working nation wide for the cause and care of disadvantaged older persons and to improve their quality of life.</p>	11,388

*Amounts exclusive of bank charges and administrative charges as deducted by CIF

F FUNDS RAISED BY NGO'S

Logo	Name & Description	Amounts disbursed to NGO's (after relevant deductions)* (INR)
	INDIA VISION FOUNDATION Our Foundation is committed to rebuild the lives of the imprisoned and those whose families have had a history of incarceration, specifically from Central Prisons Tihar Jail . Our primary objective is to provide our target population with social skills, vocational training and opportunities, increasing their aptitude for future employability and enabling their smooth transition in becoming 'mainstream'.	897
	INDIAN CANCER SOCIETY The Indian Cancer Society has worked tirelessly to take cancer awareness to the general public. Indian Cancer Society also runs the ONLY dedicated Cancer Detection centre in Delhi for the past 28 years. Its mobile detection Service takes screening to your doorstep. Indian cancer Society conducts 125 + awareness talks & 120 Mobile Cancer Comps per annum. We live by our Vision Statement – Conquest of Cancer by choice, not chance.	2,47,385
	ISKCON FOOD RELIEF FOUNDATION (ANNAMITRA) Vision is to liberate the underprivileged from the vicious cycle of poverty and illiteracy by serving children with nutritious meal that attracts and keeps them in school, there by enhancing their educational experience.	2,84,000
	KC MAHINDRA EDUCATION TRUST- NANHI KALI Project Nanhi Kali, an educational sponsorship program started by K.C Mahindra Education Trust with an objective to provide ten years of quality education to the disadvantaged girl child. Needy, underprivileged girls who are at risk of dropping out of Government schools either due to financial constraints or social conservatism are identified. Special sponsorship is created for them that takes care of the range of their educational requirements providing effective academic support that enables them to make their schooling experience successful.	1,99,333
	KHUSHBOO WELFARE SOCIETY The vision of Khushboo Welfare Society is to empower persons with disability through professional care for equal participation in society	13,20,536
	LITERACY INDIA Literacy India has been dedicated in building the three important E's i.e., To Educate, to Empower and to give Employable Skills amongst its children beneficiaries, starting from the age of five with special focus on girls and women. Literacy India strongly believes that education is a road to build better community and a better nation.	2,85,526

*Amounts exclusive of bank charges and administrative charges as deducted by CIF

F FUNDS RAISED BY NGO'S

Logo	Name & Description	Amounts disbursed to NGO's (after relevant deductions)* (INR)
	MAKE A WISH FOUNDATION Make-A-Wish Foundation of India is one of the 36 affiliates of Make-A-Wish Foundation® International. The Foundation's mission across the globe is dedicated to granting cherished wishes of children with life-threatening illnesses in the age group of 3 & 18 years irrespective of their socio-economic status, caste, race or religion. Our mission is to fulfill the cherished wish of a child in a way that makes it a very special and memorable experience for both the child and the family.	4,59,251
	MOBILE CRECHES FOR WORKING MOTHER CHILDREN Vision: A just and caring world for young children of marginalized and mobile populations to enable them to develop into competent and confident individuals.	1,42,000
	MOHAN FOUNDATION The vision of MOHAN FOUNDATION is to ensure that every Indian who is suffering from end stage organ failure be provided with the 'Gift of Life' through a life saving organ transplant.	80,668
	NATIONAL THALASSEMIA WELFARE SOCIETY National Thalassemia Welfare Society is dedicated towards the welfare of Thalassaemic children since 1991. NTWS imports equipments like leucocyte filters, pumps and scalp vein sets etc. necessary for the treatment of Thalasseemics and distributes them at SUBSIDIZED cost. It also provides vaccination, investigation and Thalassemia screening to all those who visit Thalassemia Clinic.	17,903
	NAVJYOTI INDIA FOUNDATION Vision is to challenge the social inequalities and empower the vulnerable by enabling them to help themselves.	7,69,073
	NIRMAAN ORGANISATION Nirmaan is a youth oriented organization addressing academic and infrastructural challenges of the rural and urban Government schools through public and private partnerships. Nirmaan is currently working with 14 Government schools, ensuring quality access to education, Nirmaan is working for the social up-liftment of over 200 women and their families apart from building confidence and capacity of 6 communities.	12,886
	OM FOUNDATION The Foundation envisions securing its beneficiaries by giving them senior secondary English Medium education and supporting them till they start getting their livelihood. The parallel projects of the foundation will help the families of the students to uplift their living standard.	7,69,441

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F FUNDS RAISED BY NGO'S

Logo	Name & Description	Amounts disbursed to NGO's (after relevant deductions)* (INR)
	OPERATION SMILE Operation Smile provides free corrective surgeries to children born with Cleft Lip, Cleft Palate and other facial deformities. Since 2003 Operation Smile has conducted 52 missions, established 6 Comprehensive Cleft Care Centers and changed the lives of more than 11,000 children by restoring their dignity and enabling them to lead a normal life.	20,471
	PRAGATI Vision is to provide underprivileged children and youth an opportunity to make wider choices through higher quality education and life-skill training.	99,012
	PRAYAS JUVENILE AID CENTRE We, at Prayas, visualize ourselves as partners in national and global efforts to restore childhood to millions of children deprived of their basic needs and rights to survival, protection, development, empowerment and participation & further give them back their childhood in terms of care, protection & opportunities for healthy growth & fulfillment.	3,50,600
	PROTSAHAN KAMALINI Protsahan, started in 2003 is a charitable trust, that has been working for the education and vocational training of women. An initiative from Protsahan, Kamalini Vocational Training Centre aims to prepare young women to support themselves and better manage their own homes. Kamalini vocational training centres help in empowering women and young girls through education and training. Protsahan is an initiative for women, by women.	4,42,797
	PVR NETWORK FOR ENABLEMENT & SOCIAL TRANSFORMATION The principal aim and objective of PVR NEST is to contribute to the nation building endeavor towards improving the quality of life of underprivileged and vulnerable communities in the country.	1,50,000
	RAMAKRISHNA ASHRAMA, ROSHNI ROSHNI, founded in 1998 at the Ramakrishna Ashrama, Gwalior, strives to fulfil the rehabilitation needs of persons with cerebral palsy, mental retardation, autism and other neurological impairments in and around Gwalior.	1,45,080
	SALAAM BAALAK TRUST Vision is to create a nurturing environment that can foster normal physical and mental growth of such children to allow them to regain self confidence and return to mainstream society and eventually contribute to its development.	3,00,713

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F FUNDS RAISED BY NGO'S

Logo	Name & Description	Amounts disbursed to NGO's (after relevant deductions)* (INR)
	SAVE THE CHILDREN INDIA Save the Children India is an organization that envisions India as a child friendly nation.	35,340
	SCORE FOUNDATION It is the vision of Score Foundation that people with vision impairment will be regarded as full fledged members of family, community and society.	19,744
	SENSE INTERNATIONAL Our Vision is of a world in which Deaf and Blind children, adults can be full and active members of the society.	449 ¹
	SKILLSHARE INTERNATIONAL Skillshare International's vision is of a world without poverty, injustice & inequality where people, regardless of cultural social & political divides, come together for mutual benefit, living in peaceful co-existence.	19,792
	SMILE FOUNDATION Established in 2002, Smile Foundation is an Indian NGO working for the underprivileged community by the means of education for children, employability training of youth, innovative healthcare and women empowerment. Through 162 grassroot projects Smile Foundation reaches out to more than 2,00,000 beneficiaries every year.	1,97,000
	SNS FOUNDATION SNS Foundation is committed to advancing a rights-centered approach to its work for children and women communities residing in rural and urban India, in the sectors of Education For All, Reproductive & Child Health, sustainable Livelihood and Natural Resource Management through a cross-cutting strategy of mobilizing support of all sections of the society – individuals, groups, corporate bodies and business houses, national, transnational and international agencies for implementing all programmes.	1,97,000
	SOS-CHILDREN'S VILLAGES OF INDIA SOS-Children's Villages is an independent, non-governmental, social development organisation that provides family-based care for children in India since 1964. It advocates the concerns, rights and needs of children. More than 6000 children and young people live in 33 SOS Children's Villages and 27 SOS Youth Facilities in the country.	4,84,233 ¹






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F FUNDS RAISED BY NGO'S

Logo	Name & Description	Amounts disbursed to NGO's (after relevant deductions)* (INR)
	SPECIAL OLYMPICS BHARAT Special Olympics Bharat works to provide year round training and athletic competition in 24 Olympic Tyre Sports for Children and adults with Intellectual disabilities, giving them continuing opportunity to develop physical fitness, demonstrate courage, experience and participate in an sharing of gifts and friendship with their families, other special olympic athletes and the community.	73,309
	SUKARYA Sukarya works to ensure equitable access of quality health services for the underprivileged, especially women, adolescents and children living in some of the most remote regions of Haryana. We do this at two equals levels:	14,80,955
	TEACH FOR INDIA Teach for India believes that every child must attain an excellent education. Educational inequity is a huge concern-privileged children have access to quality education whereas their low income peers lag far behind. Teach for India believes that it will take a movement of leaders with idealism, belief, skills and commitment to end educational inequity in India.	2,72,750
	THE AKSHAYA PATRA FOUNDATION The 'Akshaya Patra Foundation' is a registered trust working nationwide in India to end hunger of underserved children and facilitate their education. In partnership with the central and state governments of India, Akshaya Patra offers unlimited, nutrition-rich food everyday to underprivileged school children in about 8000 plus government schools in 20 locations, across 9 states of India.	1,97,000
	UDAYAN CARE 'Udayan', in Sanskrit, means Eternal Sunrise. Registered in 1994 as a Public Charitable Trust, Udayan Care works to empower vulnerable children, women and youth, in 7 states of India.	4,45,309
	UNITED WAY OF DELHI United Way of Delhi (UWD), a member organization of United Way Worldwide, solicits patronage for its cause of advancing 'COMMON GOOD' for the local community in Delhi-NCR through creating opportunities for a better life by focusing on three key building blocks of Education, Income and Health.	16,17,000
	UNITED WAY OF INDIA United Way of India as the national representative of United Way Worldwide, works to improve lives by mobilizing the caring power of communities. In India, the United Way system works to address issues related to education, health, livelihood, and the environment. Local United Ways located in Bangalore, Baroda, Chennai, Delhi, Hubli-Dharwar, Hyderabad, Kolkata, and Mumbai work to create long-lasting community change by addressing the underlying causes of the most significant social issues. Local United Ways have the flexibility to customize their approaches to their community's particular needs, while leveraging the talents and expertise of the nationwide system.	2,84,000

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F FUNDS RAISED BY NGO'S

Logo	Name & Description	Amounts disbursed to NGO's (after relevant deductions)* (INR)
	VIDYA & CHILD Vidya and Child is a non-profit initiative to help bridge the gap for those children who need education and have no access to facilities for learnings existing in our society. Works with 1000+ children across four centres in Nalda and one in Siwan, Bihar.	2,84,000
	VIDYA INTEGRATED DEVELOPMENT FOR YOUTH AND ADULTS Vidya School vision is to be a Significant Force of change for India's less privileged.	5,68,000
	VIDYA SAGAR Vidya Sagar is an organisation in Chennai that works with disability issues. Over the last 27 years, they intervene with quality rehabilitation, inclusive education and advocacy. They also work in the community through their Community Based Rehabilitation projects. Today, Vidya Sagar is one of the leading training institutes in the area of disability studies. Vidya Sagar reaches out to more than 3500 people with disabilities through its various projects.	9,12,722
	VISHWAS FOUNDATION Vision is of a world in which all individuals will be able to avail basic services like health care and education irrespective of disability, caste, class or gender.	3,94,000
	WILDLIFE TRUST OF INDIA Wildlife Trust of India is a national conservation organisation committed to effective action for the protection of India's natural heritage. Our principal objectives include managing or preventing wildlife crises and mitigating threats to individual wild animals, their populations and habitats through holistic strategies and practical interventions.	1,332
	WORLD WIDE FUND FOR NATURE-INDIA WWF-India is one of India's leading conservation organizations, working with critical species and landscapes across the country, and also towards educating people and businesses about their own ecological impact. Through constant study and research, WWF-India strives to evolve methods to make all development environment-friendly and to then implement, in exciting ways, these solutions for a greener planet.	4,487

*Amounts exclusive of bank charges and administrative charges as deducted by CIF

UTILIZATION OF FUNDS

Bharti Foundation

Background

Bharti Foundation, the philanthropic arm of Bharti Enterprises, has been actively associated with the Airtel Delhi Half Marathon (ADHM) since 2008, raising consciousness about the significance of 'quality education' in the villages of India. Its flagship initiative, the Satya Bharti School Program, aimed at holistic development of children. It is intended at delivering free quality education to underprivileged children across rural pockets and lays special emphasis on education for the girl child and children from marginalized communities. Currently, the program has 254 schools spread across six states, catering to 38,105 children- out of which 49% are Girls and 75% belong to SC/ST/OBC communities and 1495 teachers.

In the last five years, Bharti Foundation has utilized this forum to successfully bring together more than 4,000 people across 66 corporate houses, around 250 students and over 900 individuals, raising approximately INR 22 million (of which INR 9.4 million has been raised in ADHM 2011 alone) towards the Satya Bharti School Program.

Funds utilized

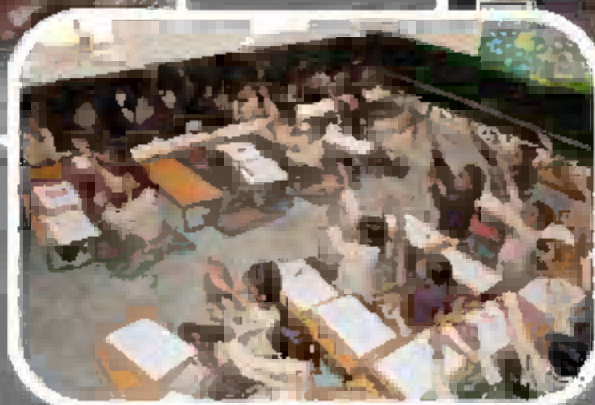
The funds raised by Bharti Foundation through the ADHM 2012, is utilized towards the annual operational expenses of the Satya Bharti School Program. These annual operational expenses include components like direct school support cost, enhancement of teacher's quality, curriculum development, school operational support, monitoring and evaluation etc.

Impact

The Impact of the program is monitored at various levels: children, parents & community, and the education sector as a whole. In addition to the classroom based learning, it is important for us that our students learn to interact with their surroundings, address issues prevalent in their communities and in turn emerge as well rounded socially responsible individuals.

Over the years, students have addressed issues like illiteracy, dowry, alcoholism, drug abuse, degradation of environment, child marriage, global warming etc. Our social development campaigns have touched lives of 5 lac people in villages around our schools. In the last six years about 2500 village girls & boys have been provided employment in our schools as teachers and trained on latest teaching practices thus readying them to become quality teachers.

In addition, extra income generation opportunities have been created for mid-day meal vendors, cleaners, gardeners, plumbers & material suppliers to our schools. Our schools have begun to set examples of good practices for education sector & are being invited by the Govt to contribute in improving quality in government schools.



Vidya Sagar

The money raised from the marathon has been utilized in a following way-
Day Centre-

The Day Centre, also works as demonstration and research centre, offers a holistic program for children with neurological impairment and caters to education, therapy and communication needs of 140 children between the ages of 6 to 18.

While the centre works like a regular school with sports, music, drama, outings, projects, educational visits it also offers physiotherapy, occupational therapy and augmentative and alternative communication interventions.

The centre has a pre primary section; middle and senior classes for students who will take up school leaving exams, a pre vocational unit for students who are in the non academic stream and an adult leisure program for students with profound disabilities.

All students have individualized and group goals. A team of trained and highly motivated professionals work towards holistic assessment and management strategies.

The Day Centre also serves as a demonstration resource and research centre, developing resources, methodologies and programs to suit the needs of a special population. The demonstration centre enables physiotherapists, occupational therapists, speech therapists, architecture interns come here for experience and up gradation of their skills.

As a resource centre members of the staff are part of various committees at the state and national level. They also are a part of training new professionals, in the courses we offer and other training courses in the country... Staff from the Day Centre are also part of our Community Based Rehabilitation programme which works with the disabled in urban slums and rural areas. Some of them are also part of our inclusive education project, which supports inclusive practices in private schools and the Government's Sarva Shiksha Abhiyan.

Vidya Sagar's belief that "knowledge and skills is power, but sharing this is progress", has enabled us form partnerships with other organisations towards both sharing experience and upgrading our skills. Research is in the initial stages but an area where we will be increasingly focusing on. We have worked on a small research project called "Status of employment of disabled women in Tamil Nadu".

Finally, though the Day Centre works with 140 children and teens with disability and their families, the impact of this project is huge.

- Vidya Sagar impacts the lives of 3800 people with disabilities in any given year.
- 490 trainees and interns work with us at the Day Centre in a year.
- 35 professionals from the Day Centre attend /present papers at seminars, train community workers in the Community Based Rehabilitation work and conduct training/undergo further training in a year.



Sukarya

Sukarya provides quality health services to underprivileged people living in the slums and villages of Haryana. We believe that every individual should be able to access basic healthcare irrespective of where he/she lives or how much he/she earns. To meet this objective, we have been providing a spectrum of services at the doorstep of underserved people living in hard to reach areas. We run community health centers, conduct health camps, mobile diagnostic clinics and school health programmes where we provide essential care and information regarding basic health and hygiene. Over the years, we have been also been focusing on maternal and child health, promotion of institutional deliveries and breast feeding, adequate care and nutrition of women and children. Our thrust is on building awareness and changing the attitudes of people as this leads to sustainable change. Thus, counselling and awareness sessions are integral elements of our programmes.

Since the last six years, Sukarya has received unstinting support from its partners in the Delhi Half Marathon. In 2011, we received valuable support from BIRD Group and ICICI Lombard General Insurance Company Limited. The following is an overview of the activities conducted utilizing the funds collected through this effort.

Wallwas Sehat Centre: Wallwas, a small village located 10 kms from Gurgaon, has no government and private health facilities, and the nearest public health center is located at a distance of 12 kms. To address this gap, we have been running a community health center three days a week for 4 hours. A doctor and a dispenser provide comprehensive health care, ante natal and post natal care, and medicines. Community health workers conduct door-to-door visits disseminating information and building awareness on basic health, hygiene and sanitation. They also follow up patients regarding medical aid. A Village Health and Sanitation committee has been formed to involve the community in program planning and implementation.

Economic Empowerment of Rural women through Self Help Groups and Entrepreneurship Building: We have been running 8 Self Help Groups (SHGs) in 4 villages of Wallawas, Bandhwari, Gwalpahari (new) and Gwalpahari (Old). With the fund received, we focused on strengthening the existing SHGs so as to make them self-reliant. The SHGs encourage savings and microcredit for making women self-reliant. We also run adult literacy classes to impart functional literacy to the SHG women. Some of these women are also engaged in Spice and Cereal Processing Units where they produce spices and cereals under hygienic conditions. We have provided the equipment, raw material and training for the production and facilitate the marketing of the produce.



Udayan Care

Udayan Care Public Charitable Trust, registered in 1994 started with a vision "To Regenerate the Rhythm of Life of the Disadvantaged". In its endeavour to serve child rights, the mission of Udayan Care ensures, "a nurturing home for every orphaned child; an opportunity for higher education for every girl and for every adult, the dignity of self-reliance and the desire to give back to society". It reflects in our four direct programmes- Udayan Ghar, Udayan Shalini Fellowships, Udayan Outreach Programme and Udayan Care Information Technology & Vocational Training (IT & VT) Centres.

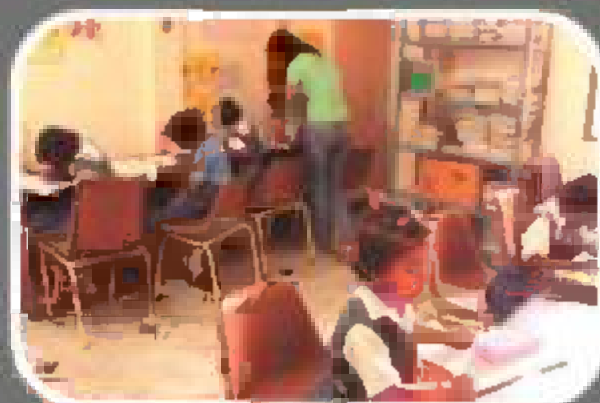
Concept of Udayan Ghar-Sunshine Homes for Children:

Udayan Ghar-Sunshine Homes were initiated to make sure that the children who are abandoned or orphaned, deprived of their first line of protection-their parents, do not remain 'nobody's children'. Udayan Ghar was set up in a model of LIFE: Living in Family Environment where erstwhile abandoned and orphaned children grow up in the warmth of a loving family environment. Children are nurtured by a group of mentor mothers who voluntarily commit themselves to groom the children like their own.

Our experience over 18 years also shows that living in their very own home gives children a sense of security especially since they have been through a lot of instability in the past. They become familiar with their surroundings, gradually developing a comfortable relationship with their neighbours as well as the community. A sense of normalcy and stability replaces their insecurity and fear. At Jaipur, initially our children were living in a small rented home with limited facilities. Our aim is to provide 13 little children with a permanent Home of their own, where they can have a stable childhood in the warmth of a loving home and family.

To ensure a permanent Udayan Ghar at Jaipur we had approached various donors and with their partial support as well as the funds generated from Marathon (part cost) and Home of Joy, another of our fundraising initiative, and with the partial support from one of the corporate, we could generate substantial funds with which we could then purchase a home in Jaipur with a capacity to house 14 girl children. Today all the 13 little girls are growing up happily in their permanent home.

Please find below Jaipur Udayan Care Home with our little children for which we are really so grateful to all our Individual dream teamers, dream challengers, other runners and sponsoring companies who participated in the run and helped raise the funds.



OUR EXPERIENCE

Y.A Ferose

"I have been associated with Navjyoti and its various social initiatives for many years now. Navjyoti has excelled itself in making a meaningful difference to the society in the field of education, women empowerment, vocational training, safety etc. I have been participating in the Delhi Half Marathon as a Dream Runner, with the intent of spreading awareness and raising funds for a cause. It is a unique way to work for a cause, take care of our health and at the same time, have lots of fun."

Yasharth Awlani

I read a quote from Paul Tergat, Kenyan professional marathoner "Ask yourself: 'Can I give more?'. The answer is usually: 'Yes!'"

This is so motivational both for running but also for charity. My role model - my mom - has been full time involved with a charity "Make a Wish Foundation".

Make A Wish Foundation (MAWF) grant the wishes of children with life threatening medical condition to enrich human experience with hope, strength & joy.

I am also a volunteer with MAWF. I have always been fascinated with running and Airtel Delhi Half Marathon presented me this unique opportunity of running and also raising funds for my charity. I set myself an ambitious target of collecting ₹ 5 Lakhs in the I Pledge category. I also wanted that these contributions should come from number of people and not some big contributions. As I wanted to spread the message along with getting to the amount pledged. I am so pleased that I could get as many as 162 friends to contribute and for each one of them when I called them I used Paul Tergat quote - Can you do more and most of time answer was 'yes'.

I prepared for almost a month and the final day I had all adrenaline pumping. The turn out was great and though weather was humid, the atmosphere was electrifying. I am glad that I could finish the race. In running, it doesn't matter whether you come in first, in the middle of the pack, or last. You can say, 'I have finished.' There is a lot of satisfaction in that."

Thank you MAWF and Airtel for the opportunity and ALL friends who helped me get to my 100 percent target. Please always remember - we can always do MORE.

TESTIMONIALS

FLUOR DANIEL

Fluor participated in the Delhi Half Marathon for its eight consecutive year and with each passing year the enthusiasm to run for a cause has only increased exponentially. This can easily be seen in the comments some of the runners made after the event...

"I ran to have a stronger smile than what I carried before the Marathon all thanks to bringing happiness in special children's life."... Vibhore Kotwani

"This is the one event that I look forward to each year since the time I started with Fluor. It helps me to share my blessings with the not-so-fortunate ones, and also inspires me to walk that extra mile!"... Kanika Gupta

"The magnificent Red Brigade of 40 crusaders set out to conquer the track in their quest to enlighten the residents of KWS charity!" ...Rakesh Grover

KPMG

KPMG is extremely proud to be part of the marathon since 2008. Our participation provides our people an additional platform to support the communities we work and live in. Each year we see increased support and enthusiasm for the marathon.

"I've participated in the last three marathons and it is extremely inspiring and heartening to see the large turnout, both from KPMG and people all over the country. I look forward to participating in the years to come."...Prateek Dewan

"I am immensely proud to be running on behalf of KPMG to raise funds for our partner NGOs and schools ... Tushor Makhija

THANK YOU

- CONCERN INDIA FOUNDATION

This was the 5th edition of the Airtel Delhi Half Marathon which Concern India Foundation partnered as the official charity partner. These five years have been of learning, as well as fortifying our faith and hope in humanity.

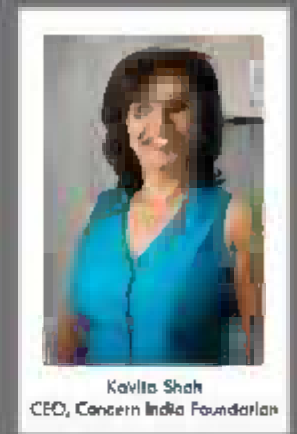
This year the Half Marathon saw full support from the city and its denizens. Marathon started as a sporting event but somewhere down the path it has globally assumed the role of a socially conscious event and the Airtel Delhi Half Marathon is a fine example. The Dream Makers, Dream Challengers, Corporate Challengers stepped forward enthusiastically to help bring about a positive change in the life of the many disadvantaged.

We have been in the development sector for over two decades and have been amazed by the sincerity that an individual can display to help 'Make a Difference'. We have runners running for a cause, year after year; young children who show a maturity and awareness beyond their age and the disadvantaged who have benefitted from support now coming forward to run and raise resources for the less fortunate. Most importantly there are the hidden faces, hands and hearts who actually dipped into their pockets and contributed for 'Run for a Cause'.

The collection will definitely help to make a difference in the lives of the people from the vulnerable section of our society by opening doors of opportunities.

The Airtel Delhi Half Marathon is one of the few events in which the entire city gets involved - from the various government bodies, celebrities, corporate, social organization and the common man. It is a show of the spirit of Delhi.

Thank you for all your support.



Kavita Shah
CEO, Concern India Foundation

ABOUT CONCERN INDIA FOUNDATION

Concern India foundation, is a registered, non-profit charitable trust working with the objective of Helping People Help Themselves - by making the disadvantaged self reliant, thereby enabling them to lead a life of dignity.

It was set up in 1991 to extend financial and non-financial support to grass root programmes working in the areas of Education, Health and Community Development. Our support through these issues helps us touch the lives of a wider section of beneficiaries such as children, youth, the specially challenged, women and the elderly.

We strongly believe that the disadvantaged need opportunities, not charity and our focus is to bring about a positive change in the lives of the most vulnerable people of our society.

With about 20 years of experience in the field, Concern India Foundation has a strong identifying, monitoring and evaluating process of the programmes to ensure judicious disbursements of the funds and resources. We reach out in various ways to over 250 programmes all across the country through our offices in Mumbai, Bangalore, Chennai, Delhi, Hyderabad, Kolkata and Pune.

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